

25 YEARS OF ITALIAN EXCELLENCE

LOOKING TO THE FUTURE, THE ITALIAN CHEMICAL COMPANY, VICE SRL, PREPARES TO CELEBRATE ITS 25TH ANNIVERSARY

1999 was an important year for Vice; the Treviso-based company took its first steps into the vibrant Veneto industrial scene, with the aim of promoting the prestigious 'Made in Italy' brand through the production and distribution of industrial chemical auxiliaries. The company's philosophy

combines passion, training and expertise, the result of years of research and study dedicated to its products. Extensive tests and laboratory simulations guarantee the highest quality.

It is this combination of experience, laboratory research and the commitment of skilled technicians that has made Vice

a leader in the Italian corrugated board industry.

The production plant in Villorba, near Treviso, is certified to UNI EN ISO 9001:2015 standards and is awaiting certification 231. The in-house laboratory is completely autonomous and directly integrated into the production cycle. The technology and high-tech instruments, which are constantly updated, guarantee maximum precision and quality at every stage of the various working processes.

Quality, Autonomy and Development

In an environment where quality, autonomy and development are key, the company stands out for its dynamism and ability to guarantee the utmost attention to detail at every stage of the process, from



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the procurement of raw materials to the delivery of the finished product, through the detailed traceability of each order.

The company is constantly committed to presenting a wide range of products and offering direct assistance from the first contact. Personalised advice aims to best meet most needs.

Technicians, both national and international, with over 20 years of experience, have the skills to offer advanced solutions and targeted interventions.

Quality is pursued in a timely manner throughout the entire process, up to and including after-sales service, where every customer request is met with a timely and effective response. Continuous investment in research and development has resulted in a range of products that meet the needs of a sector that is constantly evolving and growing. Experimentation and the creation of exclusive solutions are an integral part of Vice's approach to the customer.

Since its creation, Vice has pursued a policy of targeted investment to consolidate and expand its presence in the market. The customer base continues to grow, as does the team of people whose expertise and creativity contribute to the value of the business. Each member of the team plays a key role in the company's development and is a source of differentiation from the competition. It is only through a dynamic combination of people, technology and raw materials that it is possible to succeed in the complex global corrugated market.

Innovating for a Sustainable Future

At a time when sustainability has become a global priority, Vice stands out for its commitment to environmentally sustainable practices. This is not just a trend, but a true mission that touches every aspect of the company's operations. It is based on a philosophy of reducing environmental impact, from the choice of raw materials to the production stage.

In fact, the core of Vice's philosophy is the continuous search for environmentally friendly raw materials. This is not an economic or purely strategic choice, but a responsibility towards the planet and future generations. The raw materials selected are carefully processed to ensure that the production process has as little impact as possible.

A good example of this commitment is the replacement of borate powder with alternative solutions. This is not just a practical change, but an ongoing commitment by the R&D department to find and implement innovative solutions. Each step forward is a tangible expression of Vice's core values.

Passion and Determination

With commitment to innovation and growth, Vice is preparing to open up new horizons and make an even bigger mark on the international industrial landscape. In addition to its constant presence at the most important international trade fairs in the sector, the company is once again confirming its role as a protagonist in the industry, offering cutting-edge solutions



and consolidating strategic relationships with partners and customers all over the world.

However, Vice's expansion and development is not limited to trade fairs and expos; the company's continuous evolution is also reflected in the arrival of new professional resources in the R&D sector, the expansion of the administrative and commercial

offices and the new 3,000 sqm open space, 1,500 sqm of which is covered and dedicated to the storage of raw materials.

A sign of growth and confidence in the future, the recent inauguration of these new premises is a concrete expression of the company's desire to accommodate an increasingly dynamic and motivated team.

But that is not all. The warehouse in the centre of Poland, a strategic point for Vice's distribution in Central and Northern Europe, will soon be expanded and modernised to ensure even more efficient logistics and service, in line with Vice's standards.

Social channels allow people to keep up to date with Vice's development and report on all news and events. ■

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